



CROSS KEYS VILLAGE

The Brethren Home Community

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CROSS KEYS VILLAGE CEO TO RETIRE

CROSS KEYS/NEW OXFORD, Pa. – Jeff Evans, President and Chief Executive Officer for Cross Keys Village and The Brethren Home Foundation, has announced his upcoming retirement effective September 6, 2024, after 12 years of service.

Jeff began working in the field of aging services in 1974 and became a nursing home administrator in 1982 at the age of 23. Since then, he served as President and part-owner of a multi-state chain of nursing homes and as CEO over two non-profit, church-affiliated Continuing Care Retirement Communities. His career endeavors included numerous building construction and renovation projects and garnered national recognitions. In 2021, Jeff was awarded Icon Honors by the Central Penn Business Journal for his notable success as a business leader in the field of aging services. While at Cross Keys Village, Jeff excelled at being a thought leader and change agent during a time of evolution for our industry and campus community. With a focus on organizational development, he embarked on a multi-year initiative to advance Cross Keys Village’s capabilities and elevate quality of life across the campus. During his tenure, he presided over \$75 million in new building developments and laid the foundation for constructing another \$85 million in projects.

“Cross Keys Village – The Brethren Home Community has grown, thrived, and been enriched because of the vision Jeff cast early on during his tenure and brilliantly implemented,” said Traci Rabenstein, Chair of The Brethren Home Foundation’s Board of Directors. “His servant leadership mindset provided the strong sense of purpose and drive that helped our community become who we are today. While we will certainly miss Jeff, we pray God’s blessing over him as he enters a new chapter of life and praise God for the legacy, he is leaving imprinted within us as we move into the future.”

The Board of Directors has established a succession plan with a Search Committee and the engagement of an Executive Search Firm. An announcement of the next CEO of Cross Keys Village is expected later this year.

About Cross Keys Village

With an on-campus resident population of over 1,000 and over 500 team members, Cross Keys Village – The Brethren Home Community (CKV-TBHC) is the 5th largest single-campus, not-for-profit senior living organization in the United States – the largest in Pennsylvania. It

also is one of the area's largest employers. Founded as the Church of the Brethren Home in 1908 at Huntsdale, near Carlisle, it moved to the Cross Keys intersection just outside of New Oxford in 1952 and is located on 334 acres. The community offers an outstanding senior living portfolio of models including cottages, apartments, larger Bridgewater homes, and our unique Hearthside homes. Our expansive Harmony Ridge Community Center features spacious and well-equipped wellness, dining, and creative arts spaces with priority access to our Personal Care and Health Care Center on a short- or long-term basis. CKV-TBHC has enriched the lives of older adults through a blend of compassionate care and innovative services.

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(photo caption) **President and CEO of Cross Keys Village – The Brethren Home Community, Jeff Evans, plans retirement for September, after 12 years of servant leadership.**